



# CURRICULUM VITAE

Viviana Andrea Montealegre de Zuno  
**Bachelor's Degree in Graphic Design**

## PERSONAL INFORMATION

I'm 37 years old.

 San Antonio, Texas.

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## ACADEMIC TRAINING

Universidad Autónoma de Guadalajara

Guadalajara, Jalisco, Mexico

Bachelor's Degree in Graphic Design - 4 years  
2002-2005.

## PROFESSIONAL EXPERIENCE

**1Marketeam** - corporate identity design, advertising design, web design of different accounts that are handled in the agency.  
[www.1marketeam.com](http://www.1marketeam.com).

**The Farm City Farm** - advertising design for the interactive farm for children La Granja City Farm.

**Plexon Group** - Productions and Conventions, design of publicity guidelines for Expo Tu Boda, Expo Festeja Tus 15, Brides and Quinceañeras Expo, Expo Tu Auto and Teen Fashion Model. Management, updating and designs for website [expo15.com](http://expo15.com).

**Geovanny Deportivas** - Textile design and sublimation for uniforms for cycling teams.

**External Graphic Designer at CGI Consulting.**

Design of corporate identity for the Customs Agency VIGOREX. Website for VIGOREX.

**Professional Internships Robles / Collins Diseño y Publicidad**  
Proposals for label design for Purity Aga water.

**Graphic Designer at Señal Gráfica**

Ads for the shops ESCANDINAVIAN, Ilford.  
Design of logos.

**PIXEL professional internships**



## M PROJECTS AS FREELANCE:

- Corporate Identity Design for SlimPilates.
- Advertising design for SlimPilates.
- Redesign of Corporate Identity for the company FrenLuxe.
- Design of uniforms for cycling teams, Geovanny Sports.
- Corporate Identity Design for Intercolmex S.A. From C.V
- Design of flyers for advertising campaigns of Grupo Imagen and Duo Marketing
- Menu design for Sushi Go
- Corporate Identity Design for Car Clinic
- Corporate Identity Design for Eat Me
- Corporate Identity Design for Fast & Clean
- Corporate Identity Design for Eat Me
- Mont Dress & Party Corporate Identity Design
- Corporate Identity and web design for Precious Reynosa
- Corporate Identity Design for Duo Marketing
- Logo Design for Mara Mendoza Makeup Artist
- Logo Design for Fun Photo
- Corporate Identity Design for Brilliant Cleaning Solutions.
- Corporate Identity Design for Zuno Auto Sales
- Web Design for AF- Events
- Web design for Precious Reynosa
- Web design for Hermosa Jewelry
- Advertising for instagram Beauty Skin Company
- Design logos for t-shirts for T9 Sports Company
- Design logo and corporate identity of Frutimich
- Design logos for t-shirts for CB Sports Company



### ACKNOWLEDGMENTS

1st Place Festival Videosphere (UAG)



### TOOLS:

Adobe Packages: Illustrator, Photoshop, Flash, Dreamweaver, Indesign.

Procreate.

Microsoft Office: Word, PowerPoint, Excel.

AutoCAD, 3DMax, FTP and HTML.

Platforms: PC and Mac.



### REFERENCES

In addition to the related jobs, I will be able to offer the ones that I consider appropriate in case I am asked to do so.